



Dr. Teneka C. Steed Introduces *Understandology* Business

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FOR IMMEDIATE RELEASE

Life After College: Landing Your Dream Job

GREENSBORO, N.C. – Global Ambassador Dr. Teneka C. Steed introduces her new after college program and *Understandology* business. *Understandology* is a business designed to help graduate students and women in career transition better understand who they really are, and how to create a life with purpose so that they can live the life they desire.

Through this new after college program and *Understandology* business, Dr. Steed wishes to share a few tips for recent college graduates. “Following your purpose is vital to your life and the life of others,” says Steed. In order to land your dream job, Dr. Steed gives three important tips; contact your network, cold call companies that you may be interested in working for, and gain experience. Staying connected to your network and letting them know what’s going on with you, taking a risk and contacting a company in which you wish to work, and gaining experience through internships and fellowships are all tips to landing your dream job.

Dr. Teneka C. Steed is a career expert, statistician, and *understandologist*. She has worked with organizations such as NASA, IFSA, The College Board, and The Queens Foundation. She has also worked with several colleges and universities including LSU, UNCG, NCCU, GTCC, Guilford College, Duke, Winston-Salem State University, and UNC-Chapel Hill. Her first media appearance will be Saturday, December 13th. In January of 2015, Dr. Steed and *Understandology* present the *Understand You 2015* Business and Career Seminar. For updates and registration visit www.UnderstandYou2015.com.

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