



Speaker Spotlight

Women's Leadership Institute

October 09, 2014

Volume 1, Issue 1

Ephesians 2:10
"For we are His
workmanship,
created in Christ
Jesus unto good
works, which God
hath before ordained
that we should walk
in them"

Principles of Life:

- ◆ *Compassion*
- ◆ *Valor*
- ◆ *Endurance*

Robin Crawford Has A Message For Laurel University

The chapel was full with eager students and faculty on Wednesday, October 1st. Everyone actively listened as Robin Crawford took to the podium to speak with the campus. Sharing both professional and personal experiences, her humbling spirit warmed the room. Robin, who is the COO & Head of Public Relations and Communication for Volvo Trucks of North America, became transparent with the audience. She shared her testimony of how her daughter struggled with the idea of suicide, and how together they defeated the disease.



She also shared valuable information about her professional journey. Interestingly enough, she informed everyone that she changed her major in undergrad approximately 14 times before deciding which field she wanted to venture out into. Imagine that! After a brief question and answer segment, Robin engaged in a private meeting with the students of Women's Leadership Institute.

While indulging in a mouthwatering baked spaghetti lunch, Robin graciously engaged in a 45 minute chat with the girls. Her down to earth personality appealed to the students and made it easy for them to ask questions. Topics about being a woman in the workplace, leadership qualities, discrimination, and interviewing tips made for an interesting conversation. The students took notes as Robin shared her wisdom with the room. She left the students with a numerous amount of tips, but one of the main things was to be content. Robin stated that contentment with one's current state would lead to an avenue of endless possibilities; learn to be happy with what God has blessed you with and He will surely give you more.

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Robin Crawford was the first speaker invited to the campus as a part of the Women's Leadership Institute **Campus Visitation & Lunch with Women of Influence, Power & Presence in the Community & Beyond** initiative.

More Speakers To Come.....

Robin Crawford	October 1st 11:00 am-1:00 pm	COO & Head of Public Relations and Communication for Volvo
Lauren Talley	October 21st 11:00 am-1:00 pm	Gospel Artist
Connie Bennett	November 19th 11:00 am-1:00 pm	Board Member, Alumna, COO of Biscuitville
Leah Price	December 3rd 11:00 am-1:00 pm	CEO of BB&T Bank

