

Local PR Firm To Cover The 44th Annual Legislative Conference Press Release

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FOR IMMEDIATE RELEASE

The Congressional Black Caucus Foundation's 44th Annual Legislative Conference

GREENSBORO, N.C. – Joy Cook Public Relations Group, LLC has been invited to cover the 44th Annual Legislative Conference that will be held in Washington, D.C. This annual conference is one of the largest public policy conferences in the country, focusing on issues that impact African Americans and black communities around the world. The conference will be held at the Walter E. Washington Convention Center on September 24-27, 2014.

The theme for this year's conference is "It Starts With You". The Annual Legislative Conference features more than 70 forums that raise issues concerning the African American community. Some of these forums include education, employment, healthcare, and economic empowerment just to name a few. There will be a National Town Hall Meeting, Emerging Leaders Series, the Annual Prayer Breakfast, and the Phoenix Award dinner. President Barack Obama is scheduled to be the keynote speaker for the Phoenix Award dinner.

Joy Cook is a communications and digital engagement consultant specializing in public relations, publicity, and the art of strategic communication with over 14 years of experience. "We are delighted to be tapped to bring publicity to an event with such a rich history", says Cook. Coverage for the conference will be streamed live on Joy Cook PR Group's website at: www.joycookpr.com. For additional coverage, be sure to follow the conference live on Twitter @JoyCookPR and @CBCFInc. The official hashtags for this event are #CBCFALC2014 and #ItStartsWithYou. For more information go to www.cbcfinc.org.

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